



PTC FLEXPLM SMB:

A PLM CLOUD-SOLUTION FOR EMERGING BUSINESSES

Your business. It's not a small business—it's an emerging, expanding, growing business. That's why it needs PTC FlexPLM SMB. The leading retail PLM solution in the market today.



DESIGNED TO FIT YOUR BUSINESS EVERY STEP OF THE WAY

As your business grows, it demands people and processes that are agile enough for anything that comes their way.

And when it comes to choosing software solutions—it should be no different. You want a solution from a proven, best performing brand. A brand recognized, trusted and respected for over 14 years of expertise and excellence in the retail and apparel industry.

When it comes to PLM, the leading solution provider—PTC—has a solution that is perfectly scaled and fit for emerging businesses.



PTC FLEXPLM SMB

A solution that's purpose built for your emerging business. A fast, easy-to-use product lifecycle management (PLM) solution which will fit your current needs today and seamlessly grow to fit your business, every step of the way.

Equip your business with the fundamental capabilities that larger companies rely on every day—its superb performance is designed to match the size and scope of your current needs.

Make new product introductions faster and easier; reduce development costs; increase collaboration and establish the “one version of the truth” for all your departments, and vendors, anywhere in the world. FlexPLM SMB has all your industries' proven best practices built in.

PTC FlexPLM SMB:
Based on its heritage,
you know you'll be
getting a solution
conceived, designed,
and supported by the
finest, brightest team in
the business. Why settle
for anything less?





PURPOSE-BUILT
FUNCTIONALITY
FOR EMERGING
BUSINESSES

EVERYTHING YOU NEED IN A PLM SOLUTION

Scalable solutions that grow with your business, every step of the way.

Innovative technologies to help your business outperform.

Creative Design & Concept Development

Material Development

Product & Material Sourcing

Line Management

Product Development

Color & Artwork Management

Calendar Management

Product & Material Costing

Product & Material Sampling

Vendor Collaboration via Vendor Portal

COMPREHENSIVE CAPABILITIES & VALUE

CREATIVE DESIGN AND CONCEPT DEVELOPMENT

Digitally capture ideas, concepts, trends and rapidly iterate on them with other stakeholders to set product, material, and seasonal direction.

- Reduce cycle times by eliminating duplicate efforts
- Increase collaboration with internal and external resources

LINE MANAGEMENT

Plan, communicate, and manage product assortments to ensure the right mix and achieve targets.

- Provides real-time assessment of product development data, supplier, and cost estimates, and merchandise assortment plans for accurate decision making and increased profits
- Accelerates design reviews and approvals for improved time-to-market
- Efficiently reuse designs, materials and product specification data

PRODUCT DEVELOPMENT

Create and manage product details and specifications including BOMs, image pages/sketches, measurements, construction, and documents.

- Single version of the truth for all product information

COLOR AND ARTWORK MANAGEMENT

Create and manage a color and artwork library for product and material development.

- Creates an approved library for color standards, artwork, prints, and patterns
- Groups colors by seasonal palettes for consistent usage on products and materials

CALENDAR MANAGEMENT

Plan and manage seasonal calendars and track each product development milestone.

- Provides visibility to product development stages to ensure on time delivery
- Foresee issues and make earlier strategic decisions

MATERIAL DEVELOPMENT

Create and manage materials such as Fabrics, Trims, Packaging, and Labeling.

- Creates an organized library for better visibility and tracking of the materials being developed
- Improves product cost by the reuse of existing materials

PRODUCT AND MATERIAL SOURCING, COSTING, AND SAMPLING

Manage your global sourcing of Products and Materials.

- Improves cost and quality
- Foresee issues and make earlier strategic decisions

VENDOR PORTAL:

Improve collaboration with supply chain partners by incorporating vendors during the development process to access products, materials, and costing information.

- Provides secure access to partners and suppliers for improved collaboration and faster time-to-market
- Increase efficiency and reduce risk

GETTING STARTED IS EASY

Offered through a Subscription model, FlexPLM SMB is cloud based and comes with PTC's expert, award-winning technical support, 24/7. Our trusted partners implement and support you every step of the way. We host your environment which is great for businesses with limited or no in-house IT resources.



Flexible Licensing

Buy only what you need when you need it



Lower Upfront Costs

Get started sooner, without a large startup cost



Faster Innovation Cycles

New products and enhancements released in shorter cycles



Cloud Deployment

Focus on value—not hardware administration

WE'RE FLEXIBLE, HENCE THE NAME

A-la-carte products and services are available based on your needs as you grow:

- VPN connectivity to customer's internal network
- Integration adapters
- Adobe Illustrator Plug-In
- Training and customized eLearning for business admins and users





© 2016, PTC Inc. All rights reserved. Information described herein is furnished for informational use only, is subject to change without notice, and should not be taken as a guarantee, commitment, condition or offer by PTC. PTC, the PTC logo, Product & Service Advantage, Windchill, and all other PTC product names and logos are trademarks or registered trademarks of PTC and/or its subsidiaries in the United States and other countries. All other product or company names are property of their respective owners