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# Digital Storyboards

DEMONSTRATION  
CHECKLIST

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# Demonstration Checklist

## BASELINE FUNCTIONALITY (LONGLISTING)

This checklist is informed by the detailed Storyboard Buyer's Guide put out by WhichPLM in early 2018. While that publication contains detailed analysis of the market forces that are shaping adoption of storyboard solutions, this checklist is a simpler prospect: it contains a list of basic functionality and a list of advanced functionality, which prospective customers of storyboard solutions can use to narrow down their choices and become better informed about the capabilities of different solutions.

Any solution that meets all criteria under the "baseline" umbrella can be considered feature-complete, while more mature modules may include some elements of advanced functionality.



# Demonstration Checklist

## ADVANCED FUNCTIONALITY (SHORTLISTING)

Integration to independent asset libraries & social media



More comprehensive, bi-directional integration to PLM



Comprehensive change tracking & revision history



Support for external font libraries



Detailed image editing; no need for Photoshop



Advanced layout options: text blocks with bounding boxes & paths



Advanced supplier collaboration through reference boards



Business intelligence & decision-making functionality



For further details, read WhichPLM's comprehensive publication "Storyboards: a buyer's guide to PLM modules and standalone solutions."



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